



Zero Waste ZP NGO

2023





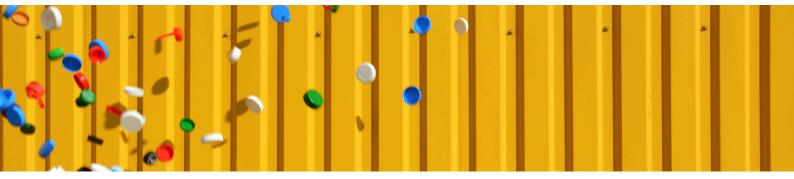


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# **About Us**

Zero Waste ZP NGO is a public organization in Zaporizhzhia that has been working in the field of waste management since 2020.

#### **Mission**

To turn conscious consumption and responsible waste management into a daily habit.

#### **Goals and Objectives**

Goal 1: Promote the philosophy of conscious consumption.

Objectives:

Spread the philosophy of conscious consumption via social media and media outlets.

Conduct educational lectures on conscious consumption.

Goal 2: Engage more people in responsible waste management.

Objectives:

Organize recycling workshops.

Encourage city residents to sort waste by participating in plastic recycling workshops.

Goal 3: Cooperate with authorities on municipal solid waste management in Zaporizhzhia.

Objectives:

Advocate for the creation and implementation of a municipal waste management program.

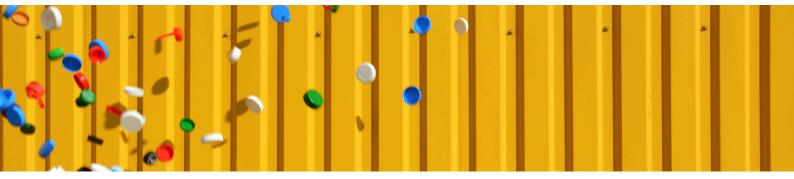
Participate in working groups developing relevant policies and documents.

Goal 4: Reduce landfill waste by accepting and recycling plastic and other materials (upcycling).

Objectives:

Develop the activities of the PlasticOn plastic waste recycling workshop.





#### **Vision**

- Society consumes only what is necessary.
- Every citizen sorts their own waste.
- A municipal waste sorting system operates successfully.
- Businesses use a circular economy model.
- Waste is not buried but recycled.
- Products are not packaged unnecessarily.

### **Values**

- Openness
- Tolerance
- Independence
- Respect
- Equality
- Honesty
- Democracy
- Patriotism
- Gentle Environmentalism
- Fact-Based Accuracy
- Scientific Approach
- Understanding the Needs of the Target Audience





## **Organizational Structure**

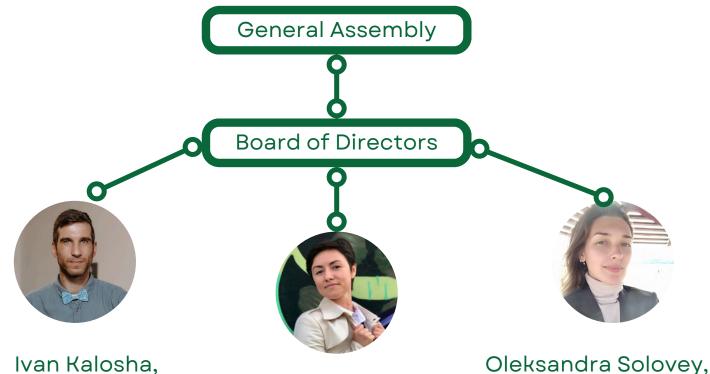
The organization currently consists of General Assembly (16 members), Board of Directors, including:

• Iryna Shchetinina, Chairperson

Deputy Chairperson for

Technical Affairs

- Ivan Kalosha, Deputy Chairperson for Technical Affairs
- Oleksandra Solovey, Deputy Chairperson for Administrative Affairs



Iryna Shchetinina,

Chairperson

Deputy Chairperson for

Administrative Affairs



### PlasticOn Recycling Workshop \_\_\_\_

The PlasticOn project was launched in 2021 to:

- Increase the percentage of plastic waste recycled in Zaporizhzhia by establishing local recycling.
- Engage more city residents in conscious waste management, particularly plastic waste, through hands-on recycling workshops.

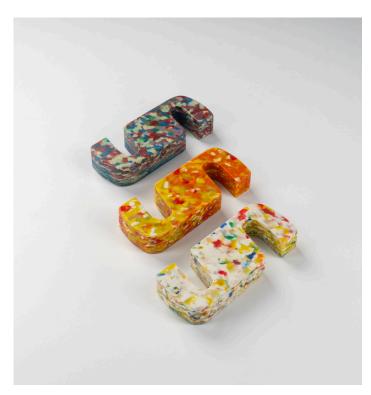
In 2023, we continued developing this project. The renewed team worked on manufacturing and adjusting new equipment and plastic recycling techniques. Currently, the workshop is equipped with:

- A thermo press
- Two shredders
- An extruder
- An electric furnace





### PlasticOn Recycling Workshop —







By the end of the year, we conducted several festive workshops. Plans for the first quarter of 2024 include:

- Developing prototypes for three new recycled products
- Creating and launching a sales page to financially support the NGO

### **Funding Sources**

- Crowdfunding via Garage Gang (Biggggidea.com) (07/2021 01/2022) UAH 65,343.60
- Grant from the International Renaissance Foundation (09/2021 02/2022) UAH 60,000

No international or local funding was provided for this project after February 2022.



### \_Encouraging Public & Government Participation \_\_ in Sustainable Waste Management

From December 2022 to May 2023, we implemented the project "Encouraging Public and Local Government Participation in Sustainable Waste Management in Zaporizhzhia."

### Key Achievements

- Conducted 10 interactive lectures and workshops
- Produced 10 episodes of an environmental podcast
- Developed a <u>roadmap</u> for the city's waste management system
- Created a <u>website</u> to centralize waste management information for Zaporizhzhia
- Built a <u>bench</u> from bottle caps collected by city residents to raise awareness about waste sorting
- Created and advocated a petition titled "Building a Modern Waste Management System," which was supported by members of the Zaporizhzhia City Council

This project was implemented within the framework of the Environmental Policy and Advocacy Development Initiative in Ukraine, carried out by the International Renaissance Foundation with financial support from Sweden (Grant: UAH 329,995.05).







### **Our Partners**











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Zaporizhzhia Regional Youth Center





# **Stay in Touch**

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