



Zero Waste ZP NGO

2022





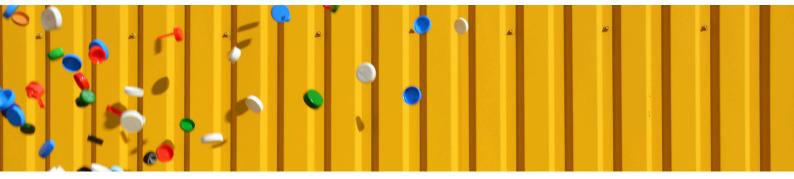


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About Us

Zero Waste ZP NGO is a public organization in Zaporizhzhia that has been working in the field of waste management since 2020.

Mission

To turn conscious consumption and responsible waste management into a daily habit.

Goals and Objectives

Goal 1: Promote the philosophy of conscious consumption.

Objectives:

Spread the philosophy of conscious consumption via social media and media outlets.

Conduct educational lectures on conscious consumption.

Goal 2: Engage more people in responsible waste management.

Objectives:

Organize recycling workshops.

Encourage city residents to sort waste by participating in plastic recycling workshops.

Goal 3: Cooperate with authorities on municipal solid waste management in Zaporizhzhia.

Objectives:

Advocate for the creation and implementation of a municipal waste management program.

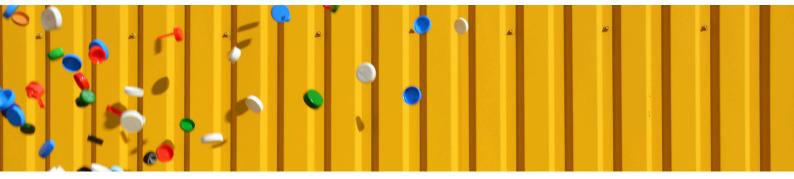
Participate in working groups developing relevant policies and documents.

Goal 4: Reduce landfill waste by accepting and recycling plastic and other materials (upcycling).

Objectives:

Develop the activities of the PlasticOn plastic waste recycling workshop.





Vision

- Society consumes only what is necessary.
- Every citizen sorts their own waste.
- A municipal waste sorting system operates successfully.
- Businesses use a circular economy model.
- Waste is not buried but recycled.
- Products are not packaged unnecessarily.

Values

- Openness
- Tolerance
- Independence
- Respect
- Equality
- Honesty
- Democracy
- Patriotism
- Gentle Environmentalism
- Fact-Based Accuracy
- Scientific Approach
- Understanding the Needs of the Target Audience





Organizational Structure

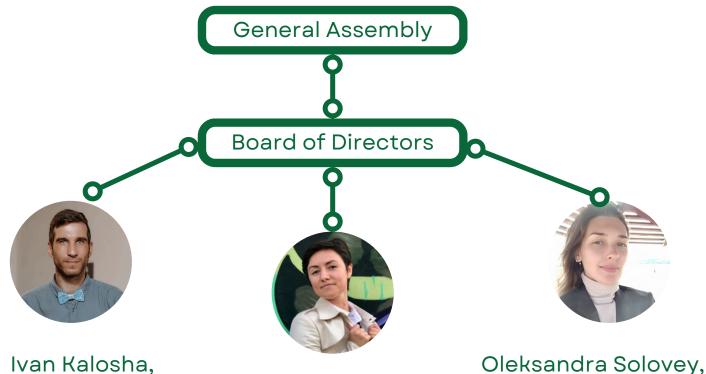
The organization currently consists of General Assembly (16 members), Board of Directors, including:

• Iryna Shchetinina, Chairperson

Deputy Chairperson for

Technical Affairs

- Ivan Kalosha, Deputy Chairperson for Technical Affairs
- Oleksandra Solovey, Deputy Chairperson for Administrative Affairs



Iryna Shchetinina,

Chairperson

Deputy Chairperson for

Administrative Affairs



PlasticOn Recycling Workshop —

The *PlasticOn* project was launched in 2021 to:

- Increase the percentage of plastic waste recycled in Zaporizhzhia by establishing local recycling.
- Engage more city residents in conscious waste management, particularly plastic waste, through hands-on recycling workshops.

Since December 2021, Zaporizhzhia residents have been able to bring clean plastic waste to the workshop at 30 Serhiy Serikov Street, where our team processes it into new useful items:

- Jewelry
- Home decor
- Baskets
- Furniture, etc.

In January, 2022, we gave an tour around the workshop and masterclass and lecture on the topic "Waste problems that unite".





PlasticOn Recycling Workshop







However, the full-scale Russian invasion of Ukraine in February 2022 disrupted our plans, forcing many team members to leave Zaporizhzhia for safety reasons. The workshop had to pause its activities.

Workshop Resumption

Despite the war, the workshop partially resumed operations in summer 2022 with the following activities:

- 7 collections of HDPE and PP plastic
- Experiments with recycling LDPE bags and PS plastic
- 10 plastic recycling workshops with around 100 participants
- Acquired an extruder for manual plastic filament production
- Purchased and upgraded a milling machine for plastic sheet production



PlasticOn Recycling Workshop

In October 2022, the Mlyn building housing our workshop was damaged by a Russian attack. After minor repairs, the workshop resumed operations, continuing to educate and promote sustainable waste management.

*PlasticOn creation was funded by:

- Crowdfunding campaign through Garage Gang (Biggggidea.com) raised UAH 65,343.60 (07/2021 01/2022).
- Grant from the International Renaissance Foundation provided UAH 60,000 (09/2021 02/2022).

We had no grant financial aid for this project after February, 2022.









Study on Waste Management in Zaporizhzhia

From September to November 2022, our organization implemented the project "Research on the Waste Management Situation in Zaporizhzhia." During the project, we:

• Conducted a sociological survey of Zaporizhzhia residents to assess their level of engagement in conscious consumption and responsible waste management, their attitudes toward waste sorting, their motivations, and the barriers preventing them from sorting waste.

A total of 704 residents of Zaporizhzhia aged 18 and older participated in the survey. 70% of respondents stated that the waste issue remains relevant even today! The primary reason for waste management, according to residents, is caring for the environment.

The collected data provides insights into what aspects of waste management should be highlighted in the media, what the civil sector should focus on, and which issues the city authorities should prioritize during post-war recovery in this field.

🖈 A detailed presentation of the study is available at: http://bit.ly/3Glwvio

Оберіть екологічні проблеми, які вас турбують та актуальні для Запоріжжя?

(можливі всі варіанти відповідей)



На що, на вашу думку, впливає поводження з відходами?

(можливі всі варіанти відповідей)





Study on Waste Management in Zaporizhzhia



- We researched and systematized the existing waste sorting infrastructure in Zaporizhzhia.
- Q We identified 100 potential locations of recycling collection points in the city:
- 89 points were personally verified.
- 48 points continue operating during wartime.
- X 33 addresses turned out to be inaccurate.
- **O** 2 recycling points are temporarily closed due to the war.
- • 31 verified recycling points have been added to Google Maps for easier access.
- All available addresses, along with additional details such as working hours, accepted recyclables, and location markers, can be found in the table: http://bit.ly/3AnEUnd.



Study on Waste Management in Zaporizhzhia

We analyzed the activities of local government authorities in the field of waste management.

Our findings indicate that the city authorities have done insufficient work to improve waste management over the past five years.

- ⚠ There are no approved investment projects or programs planned for the next five years aimed at waste prevention, reuse, separate collection, or recycling, demonstrating that this issue is not a priority for local authorities.
- Nearly 11 months into Russia's full-scale invasion of Ukraine, no response plans addressing waste management challenges in Zaporizhzhia have been developed or presented to the public. Additionally, there are no plans for the post-war recovery of this sector.
- 📊 A full analysis is available here: <u>bit.ly/3hJAu3q</u>.
- ◆ This project was implemented with the support of the Small Grants Program by CSO "Stop Poisoning Kryvyi Rih," co-funded by the European Union and the National Endowment for Democracy. The grant amount: 181,786.50 UAH.





Encouraging Public & Government Participation in Sustainable Waste Management

In December 2022, our team launched the project "Encouraging the Public and Local Authorities to Adopt Eco-Conscious Waste Management in Zaporizhzhia." As part of this initiative, we plan to:

- Conduct interactive lectures and workshops on responsible waste management.
- Create a series of environmental podcasts to raise awareness.
- ? Develop a roadmap for establishing an effective waste management system in the city.
- Taporizhzhia.
- Produce a bench made from bottle caps collected by local residents—a symbolic reminder that waste sorting makes sense!
- This project is carried out within the Initiative for Environmental Policy and Advocacy Development in Ukraine, implemented by the International Renaissance Foundation with financial support from Sweden. The grant amount: 329,995.05 UAH.





Our Partners

















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Noosphere

Granik

UINNO





Nenachasi

Yak ty tam



Zaporizhzhia Regional Youth Center





Stay in Touch

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